**Looop helps H&M recycle garments into fashion favourites**

H&M will soon offer customers in Sweden the possibility to transform unwanted garments into new fashion favourites with the help of its new garment-to-garment recycling system, ‘Looop’. H&M, with this machine, will help customers visualize that old textiles hold value and should never go to waste.

Looop opens to the public in H&M’s Drottninggatan store in Stockholm on October 12. This is the first time this garment-to-garment recycling system is shown in store by a fashion retailer and H&M will soon offer customers the opportunity to watch this machine recycle their old textiles into something new.

This is part of H&M’s ambition to become fully circular and climate positive, and the retailer is working with many exciting projects to reach this goal. The company hopes to innovate materials and processes while inspiring customers to keep their garments in use for as long as possible.

“We are constantly exploring new technology and innovations to help transform the fashion industry as we are working to reduce the dependency on virgin resources. Getting customers on board is key to achieve real change and we are so excited to see what Looop will inspire” Pascal Brun, Head of Sustainability at H&M.

Looop disassembles and assembles old garments into new ones. The garments are cleaned, shredded, into fibres and spun into new yarn which is then knitted into new fashion finds. During the process, some sustainably sourced virgin materials also need to be added, which H&M states to reduce as much as possible. The system uses no water or chemicals, thus having a significantly lower environmental impact than producing garments from scratch.

**M&R Printing Partners With DCC Group: Establishes M&R Global**

M&R Printing Equipment, the world’s largest manufacturer of screen printing equipment, and DCC Group, Asia’s largest provider of complete printing solutions for screen, sublimation, and direct inkjet printing technologies, announce the formation of M&R Global. This is a strategic alliance to engineer, manufacture, and source innovative, high performance garment decorating and graphic screen printing equipment solutions.

The first initiative of the alliance is the launch of the COPPERHEAD. A line of screen printing equipment comprising carousel and oval format textile automatic presses, graphic flatbed presses, gas fired and electric curing systems, and a range of accessories.

All products in the COPPERHEAD range will be manufactured in India by 3Q Printing Technologies, a subsidiary of the DCC Group of Companies. Engineering and design of products will take place in Mumbai and Illinois.

Danny Sweem, CEO of M&R Printing Equipment, said: “The partnership with DCC Group is a strategic growth opportunity to expand M&R’s development and manufacturing operations beyond North America to better serve the global screen printing markets where M&R has always wanted to expand our presence.”

**CAREERS**

**D’ DECOR** - Accepting Applications for Senior Manager /Manager in PPC (Weaving Dept).  
(abhishek.ojha@ddecor.com)

**D’ DECOR** - Accepting Applications for Senior Manager / DGM . (Fancy Dept).  
(abhishak.ojha@ddecor.com)

**WAZIR ADVISORS** -  
Looking candidates with 3–6 years Consulting Experience.  
(soni.hooda@wazir.in)

**ARVIND ENVISOL** -  
Site In-charge with 4–8 years of exp in WTP RO DM plant.  
(dushala.chandak@arvind.in)