

PIXEL to PRINT

TEXTILE & APPAREL PRINTING NEWS UPDATES

KORNIT DIGITAL PARTNERS WITH CANVA

Kornit Digital, a worldwide market leader in digital textile printing technology, announced today a new partnership with online visual communications and design platform Canva.

As part of the partnership, Kornit-x the world's leading operating system for on-demand sustainable fashion, will become one of Canva's first certified integration partners, empowering Canva to help leading Print Service Providers (PSPs), brands, and organizations easily add the Canva design tool to their e-commerce websites, making it easier to create personalized products from design, to order, to product fulfillment, in minutes. Kornit-x will also manage and route all orders through Kornit's extensive global fulfillment network.



Kornit Digital
bonding matters

Kornit Digital develops, manufactures and markets industrial digital printing technologies for the garment, apparel and textile industries. Kornit delivers complete solutions, including digital printing systems, inks, consumables, software and after-sales support. Leading the digital direct-to-garment printing market with its exclusive eco-friendly NeoPigment printing process, Kornit caters directly to the changing needs of the textile printing value chain.

Kornit's technology enables innovative business models based on web-to-print, on-demand and mass customization concepts. With its immense experience in the direct-to-garment market, Kornit also offers a revolutionary approach to the roll-to-roll textile printing industry: Digitally printing with a single ink set onto multiple types of fabric with no additional finishing processes.

Launched in 2013, Canva is a free online visual communications platform with a mission to empower everyone in the world to design. Canva's online visual communications platform currently serves more than 55 million private and enterprise users globally.

"At Kornit-x, we are becoming the operating system for sustainable, on-demand production. Canva's vast, growing global user community reflects a staggering demand for customized impressions — imagination made possible by the wonders of digital"

"People want to create, they want their creations quickly, and they want unlimited possibilities, which is where this synergy between Kornit-x and Canva will create boundless opportunities."

- Omer Kulka, Kornit Digital CMO

